



Code of Ethics

For the Role of

International Certified Newborn Care Specialist (ICNCS)

Newborn Care International code of ethics helps to maintain high professional standards of personal integrity, professional standards and streamline practice for all NCI certified newborn care specialists.

International Certified Newborn Care Specialists who do not adhere to the NCI code of ethics may be suspended or have their certification revoked.

- Respect clients in their unique needs.
- Respect client privacy, photos or client details should only be shared with consent of the client.
- Assume full responsibility for business decisions.
- Conduct themselves in a professional manner in all online communication.
- Follow health guidelines.
- Treat others with respect.
- Act in a way that promotes in the profession.
- Always provide a high standard of service.
- Act with integrity.
- Refrain from diagnosing or treating any medical condition or situation.
- Understand when referrals for services are need for tasks that are out of scope for a Newborn Care Specialist.
- Assist the parents, acknowledging that a parent is free to make informed decision for oneself.
- Provide accurate and truthful information.
- Increase professional growth by continuing education in the field of newborn care.
- When providing services consider appropriate liability insurance.
- Report violations to NCI.
- Notify NCI of convicted of criminal misconduct.